



Brown Girl Magazine

Summer Internship: Video Blogger

Part-time / Non-Paid

Brown Girl Magazine is the premier online publication for young South Asian women growing up in the United States. Brown Girl hopes to be an outlet where South Asian women can express their ideas, learn more about their culture, and build respect for themselves. At Brown Girl, you'll find a variety of pertinent topics covering career, beauty and style, news, and entertainment.

We are looking for a summer intern that can help us expand for the first time into video blogging by creating, launching, and starring a weekly video blog. This individual will gain exposure to the world of online journalism, social media, and publishing to a large online audience.

Responsibilities:

1. Work to setup a video media presence for the publication through a YouTube Channel and other social media tools.
2. Develop a summer video blog template and plan for the publication. This includes identifying weekly topics that would span a 2 month period and be pertinent to the audience.
3. Create, edit, and post each video blog entry. You will work with editors and staff writers to create a 1-2 minute entry each week that is entertaining and engaging.

Requirements:

1. Engaging and enthusiastic personality. Our video blogger cannot be camera shy. Majority of the videos will be you and only you speaking to the audience.
2. Ability to talk about an array of topics: entertainment, fashion, culture, etc.
3. Understanding of the publication's audience (young South Asian women ages 18-25) and ability to relate to their interests.
4. Basic to advance understanding of video making software.
5. Familiarity with YouTube and social media.
6. Self-motivated and self-reliant in completing projects and meeting deadlines.

For your application please send to aditi.mehta@browngirlmagazine.com:

- A copy of your resume
- Video sample(s) - either from past video blogs and/or a 30 second – 1 minute introduction to yourself